

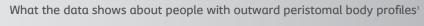
The Ostomy Life Study Review is a recurring publication developed by Coloplast in cooperation with expert ostomy care nurses in the Global Coloplast Ostomy Forum.

Have the needs of people with outward peristomal body profiles been overlooked?

A look into data from the Ostomy Life Study 2016¹ indicates that individuals with an outward peristomal body profile - about one third of all people with an ostomy - have very distinct challenges in dealing with their situation.

Summary of findings:

People with outward peristomal body profiles are more likely to be obese or overweight than those with regular peristomal body profiles.¹ They use more accessories², are more worried about leakage¹, are more concerned about lack of discretion¹, and have more uncontrollable bellies and stretched skin.¹ These findings indicate a need for special care when looking for the right ostomy appliance.



worry about leakage to a 'high or very high degree'



experience that their ostomy appliance is visible through clothing



have an ostomy



are 60+ years old

are overweight



appliance because

of ballooning

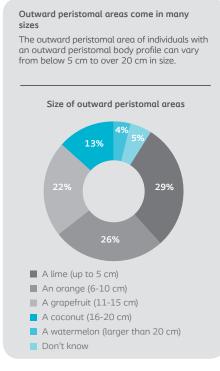
use a 1-piece appliance

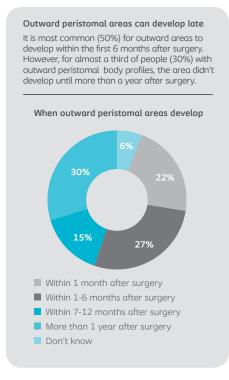


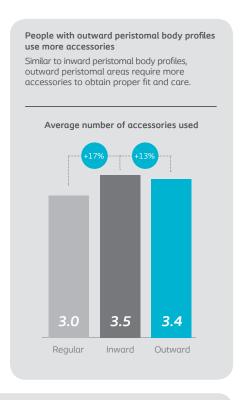
Outward peristomal body profile challenges are worthy of special care

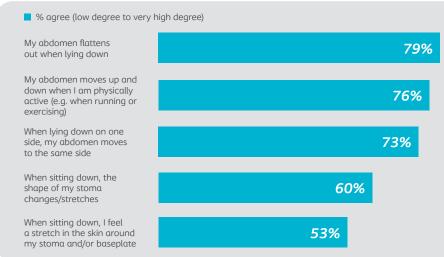
Many circumstances contribute in making it difficult for individuals with an outward peristomal body profile to obtain a proper ostomy product fit. For one, the curved shape of the area makes it difficult to obtain a tight seal and proper adherence of the baseplate – even when the ostomy location is perfect. Outward areas come in many different sizes, making it difficult to point to one solution suitable for all.

When you combine how people with an outward peristomal body profile experience a large negative impact on their quality of life, it is clear that there is good reason to focus more on these individuals, both in terms of research and product innovation.









Outward peristomal body profiles are challenged by body movement

- Many people with outward peristomal areas experience stretching of the ostomy shape when they change body position.
- The findings show that many people with outward peristomal body profiles have uncontrollable bellies as they move up and down when active and moves to the side when lying down.
- A little more than half of the people with an outward peristomal body profile experience stretching of the skin when sitting down.

Sources: ¹Coloplast Ostomy Life Study, 2016, Data on file; ²Ostomy Life Study 2016/17, Review (p 13). ³The Ostomy Life Study 2016/17, Review (p. 22-23)



Want to learn more?

The aim of the Ostomy Life Study is to raise awareness about important aspects of ostomy care by sharing empirical data, clinical insights and inspiring trends in order to improve the standard of care. To get more insights from the Ostomy Life Study, go to https://www.coloplast.com/OLS.



